

# THE FORUM

## PRINT RATE CARD

FALL 2017

*The Forum is a media group that publishes a special print edition twice every month. We serve the entire Westminster campus population and in various locations in Sugar House.*

ALL ADVERTISEMENTS WILL BE PRINTED IN FULL COLOR IN OVER 1,000 PAPERS.



FULL PAGE

9.5 INCHES X 14 INCHES



3 1/2 COLUMNS

7.43 INCHES X 14 INCHES



5 COLUMNS X 1/2 PAGE

9.5 INCHES X 7 INCHES



3 1/2 COLUMNS X 1/2 PAGE

7.43 INCHES X 7 INCHES



5 COLUMNS X 1/4 PAGE

9.5 INCHES X 3.5 INCHES



3 1/2 COLUMNS X 1/4 PAGE

7.43 INCHES X 3.5 INCHES



2 1/5 COLUMNS X 1/4 PAGE

4.75 INCHES X 3.5 INCHES

Display ads must be in PDF, JPG, or TIF file format and submitted at actual print size

Ads must be CMYK format and images must be 300 dpi

The Forum is not responsible for quality of artwork submitted with low dpi or at incorrect sizes

Files submitted in other formats, or of lower quality, will be subject to design fees

### PUBLICATION DATES (FALL)

SEPTEMBER 13  
OCTOBER 11  
NOVEMBER 8  
DECEMBER 13