THE FORUM

WEB RATE CARD

FALL 2017

The Forum is a media group that publishes new stories daily online. We serve the entire Westminster campus population and the Sugar House community.

ALL ADVERTISEMENTS, UNLESS OTHERWISE PREDETERMINED, WILL RUN FOR A SINGLE WEEK.

SINGLE ONLINE TILE WILL RUN FOR ONE WEEK FROM MONDAY TO MONDAY, UPGRADES ARE AVAILABLE FOR LONGER ADS.

THE TILE IS ON THE RIGHTHAND COLUMN ON EVERY NAVIGATIONAL PAGE, NOT JUST THE HOME PAGE.

SINGLE TILE FOR ONE WEEK | $100

SINGLE TILE FOR TWO WEEKS | $150

SINGLE TILE FOR ONE MONTH | $200

PLEASE SUBMIT YOUR FILE IN A MINIMUM OF 300 PIXELS X 300 PIXELS TO ENSURE PREMIUM QUALITY

All ads must be in PDF, JPEG, or TIF file format and submitted at 600 resolution

Ads must be CMYK format

The Forum is not responsible for quality of artwork submitted with low dpi or at incorrect sizes

Files submitted in other formats, or of lower quality, will be subject to design fees